



COUNTY OF KAUAI

News Release

For Immediate Release: April 21, 2016

Denim Day rally set for April 27

LĪHU'E – In recognition of Sexual Assault Awareness Month, a number of local organizations are rallying next week at the Līhu'e Civic Center Mo'ikeha rotunda.

The rally will be held on Denim Day, April 27, starting at 12 p.m. A proclamation read by Mayor Bernard Carvalho, Jr. will kick off the event.

"Denim Day serves as a call to action for everyone to wear denim as a sign of protest against sexual violence", said Edie Ignacio-Neumiller, who is a member of the Zonta Club of Kaua'i and the Kaua'i Committee on the Status of Women (KCSW).

Ignacio-Neumiller encourages the public to demonstrate their support for survivors especially on Denim Day.

She said, "No matter what, clothing is never an excuse for sexual violence."

The Zonta Club of Kaua'i, Zonta Club of Hanalei, KCSW, and the Kaua'i Violence Prevention Coalition are collaborating on this event.

Denim Day originated in Italy where a ruling by the Italian Supreme Court was overturned because the justices felt that since the victim was wearing tight jeans, she must have helped her rapist remove her jeans thereby implying consent. The women of the Italian Parliament protested the decision by wearing jeans to work.

If you need an ASL interpreter, materials in an alternate format, or other auxiliary aid support, please contact Ignacio-Neumiller at 639-9973 prior to the event.

For more information, please contact Ignacio-Neumiller at the phone number listed above.